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VENABLE, BAETJER, HOWARD & CIVILETTI

ATTORNEYS AT LAW

MAR 22 1991

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ORIGINAL

MAR 26 10 30 AM '91  
AUDIO SERVICES  
DIVISION

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

WRITER'S DIRECT NUMBER IS

(202) 962-4811

March 22, 1991

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FM BRANCH

The Honorable Donna R. Searcy  
Secretary  
Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, D.C. 20554

RE: Application of Rocky Mount Broadcasting for Construction  
Permit, Greenville, GA -- FCC File No. BPH-901221MG

Dear Ms. Searcy:

Please find enclosed two amendments to the above-referenced application. Because this application was accepted for tender via Public Notice of February 22, 1991, these amendments are being filed as of right.

We would also like to request that the Commission correct its records with respect to the name of the applicant. As noted on the application, the name is "Rocky Mount Broadcasting", not "Rocky Mountain Broadcasting", which appears to have been entered into the Commission's database in error.

If there are any questions regarding these amendments, please contact the undersigned. Thank you for your assistance.

Very truly yours,

*Barbara L. Waite*

Barbara L. (Pixie) Waite

BLW/arp

Enclosures (2)

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TO EXAMINE

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AMENDMENT

APPLICANT: ROCKY MOUNT BROADCASTING  
FACILITY: NEW FM - GREENVILLE, GEORGIA  
FILE NUMBER: BPH-901221MG


FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

AUXILIARY POWER PROPOSAL

The above-referenced application is hereby amended to indicate that the applicant proposes to equip the proposed station with emergency power generators at the main studio location and at the transmitter site. This will enable the station to provide uninterrupted service to the community during an emergency (such as a power outage due to severe weather).

If there are any questions, please advise.

  
Nadine P. Richardson  
Applicant

  
Date

# ROCKY MOUNT BROADCASTING

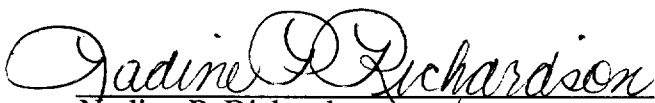
RT. 1, BOX 124 • GAY, GA 30218 • (404) 927-6439

## INTEGRATION PROPOSAL

If the application of Rocky Mount Broadcasting is granted, I, Nadine P. Richardson, will serve as fulltime General Manager of the proposed station, personally directing all aspects of station operation. I will be personally responsible for the overall management and operation of the station, including programming, sales, personnel and financial matters. I will develop strategies and policies for programming designed to attract radio listeners and radio advertisers. As full-time General Manager of the proposed station, I will claim credit for 100% integration of ownership into management. I will devote a minimum of forty hours per week to such duties. In order to effectuate this commitment, I will resign from my present position with Radio Station WCOH(AM)/WMKJ(FM) Newnan, Georgia, and sever all ties with WCOH/WMKJ.

I will claim an enhancement credit for past broadcast experience from 1981 to present. That experience includes Traffic Director for WCOH(AM) and WRNG(FM) in Newnan, Georgia from 1981 to 1984. In this position, my duties consisted of the preparation of daily program logs for WCOH and WRNG, preparing bills and commercial affidavits for advertisers and handling accounts receivable for both stations. From 1984 to 1987, I was employed in a similar position at WCOH(AM) in Newnan, Georgia, with duties also including daily operation of the control board for WCOH's satellite programming and sales support (assisting the sales department in the preparation of sales proposals and co-op advertising materials). From 1987 to present, I have served as Office Manager of WCOH(AM) and WMKJ(FM) at Newnan, Georgia, with additional duties including bookkeeping and the implementation of WCOH/WMKJ's computerized traffic and billing system.

Having lived within the service area of the proposed facility from 1972 to present, I will claim enhancement credit for local residency, as well as for minority status (female). I will also claim an enhancement credit for civic involvement within the community of license or the service area in various activities focusing on the educational needs of children in the community since 1973. In addition, I have also served in the local chapter of the American Heart Association and The American Cancer Society. I am a charter member of the Rocky Mount Baptist Church and am also active in the Luthersville Community for the betterment of Meriwether County Schools. As such, I am familiar with the problems and needs of the Greenville area and will use this familiarity to help develop programming to help address those problems and needs.

  
Nadine P. Richardson